

Conference

Intellectual Property and Innovation: Albania and the journey towards EU integration

PRELIMINARY AGENDA

- 08:30-09:00 Registration and welcome
- 09:00-09:25 Opening and welcome remarks
Blendi Goxhja, Minister, Ministry of Economy, Culture and Innovation (tbc)
Philipp Arnold, Deputy Head of Mission, Embassy of Switzerland in Albania
GIZ Albania, high-level representative (tbc)
- 09:30-10:45 Panel 1: Macro level perspective for IP developments in Albania and beyond**
- 09:30-10:25 Rovena Beqiraj, General Director, General Directorate on Industrial Property
Brunilda Stamo- Geographical Indicators in Albania (ALSIP project)
ICC Global representative
Moderator: Sonila Meka –General Directorate on Industrial Property
- 10:25-10:40 Questions & Answers, Audience interventions
- 10:40-10:50 Presentation of “ WIPO IP Diagnostics”: A WIPO-ICC tool**
- 10:50-11:10 Coffee break
- 11:15-12:30 Panel 2: Intellectual Property (IP) in the Digital Era**
Remarks by Grant van Cleve, President of the American Chamber of Commerce in Albania
- 11:15-12:10 Borana Ajazi, Director, Directory of Copyright, Ministry of Economy, Culture and Innovation
Neritan Frashëri, Director for Industrial Property, The Directorate of Products Surveillance
Renata Leka, Partner, Boga & Associates
Renato Toni, Chief Technology Officer, Outerlynx
Moderator: Albana Karapanço, COO & Head of Legal, Tegeria
- 12:10-12:30 Questions & Answers, Audience interventions
- 12:35-13:50 Panel 3: Intellectual Property (IP) in the pharmaceutical sector**
- 12:35-13:30 Armando Toslloku, Special Counsel, Kalo & Associates
Prof. Assoc. Dr. Etlon Pepo, University of Tirana
Moderator: Bora Feri, Executive Director, Chambre de Commerce and d'Industrie France-Albanie
- 13:30-13:50 Questions & Answers, Audience interventions
- 13:50-14:00 Closing remarks
- 14:00-15:00 Lunch, networking